

Avery Williams

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Passionate about creating the most intuitive and engaging user experiences through collaborative work and creative problem solving, Avery is a skilled front end web developer building solutions for a wide range of industries, varying from law to pharmaceuticals to government.

Experience

WordPress Software Engineer at The New York Times

September 2022 – present

- Responsible for both back-end and front-end development including the implementation of WordPress themes and plugins, site integration and security updates
- Collaborate with Systems Analysts, Software Engineers, DevOps Engineers, Project Managers and other professionals within my team and internal customers across the organization, all working in an Agile environment
- Meet with internal teams and other developers to discuss website design and function
- Conduct website performance tests. Monitor website performance. Install, configure and maintain analytics

Front End Web Developer at The One Club for Creativity

September 2021 – September 2022

- Developed the overall look and technical design of portfolio of over a dozen websites reaching on average over 50k users per month, utilizing knowledge of HTML, CSS, and JavaScript
- Ensured websites are visually accessible across many platforms, including laptops and smartphones
- Managed web team and delegation of tasks across platforms of WordPress, SquareSpace, Swoogo Events and custom-built membership and entry CMS

Web Developer at Double Up Digital

July 2018 – September 2021

- Built new websites for incoming clients based on homepage design created on WordPress either with page builder or custom developed theme.
- Completed website maintenance for clients including changing content and adding additional functionality to site.
- Used knowledge of HTML, CSS / SASS, PHP, JavaScript, jQuery and WordPress to create customize themes, modules, functionality features and custom content for internal and client projects.

Digital Intern at CNN Newsource

Summer 2017

- Attached photos to CNN.com stories to be sent to over 200 affiliate sites for usage on local sites.
- Scanned through affiliate sites each day and hand selected stories to add to portal for other affiliates to pull from Programmed "Around the Nation" section on front page of CNN.com's US page by selecting best stories pulled each day from affiliate sites.

Languages

HTML

CSS / Sass

JavaScript / jQuery

PHP / React

Programs

GitHub

WordPress / SquareSpace /

Shopify

Illustrator / Photoshop /

Premiere

Sketch / Figma

Skills

Writing / editing

UX Design & Development

Social media

Education

The University of North Carolina at Chapel Hill

B.A. in Media & Journalism

specializing in Editing and

Graphic Design

Graduated May 2018